

ACTION ON ZONING URGED BY BUREAU

Ordinances Sleep Undisturbed in Council Committees, It Is Pointed Out

LONDON'S REGULATION CITED

Necessity for action regarding the adoption of zoning regulations in this city is pointed out in a statement issued today by the Bureau of Municipal Research.

Attention is called to the fact that ordinances providing for the proper zoning of the city are lying undisturbed in council committees which appear to be indifferent regarding conditions; also that up to the present time no funds have been provided for carrying out the work.

The recent decision of the Supreme Court of Pennsylvania is cited to show that zoning regulations are essential to the peace and comfort of the household.

The decision declared a planing mill in the Toga section of the city a nuisance, and recognized the principle that a home owner should be preserved from the destruction of his domestic comfort by a "nuisance enterprise" in a residential district.

Commend Boulevard Regulations Action of the Park Commission in seeking to regulate the type of buildings that shall border Roosevelt Boulevard is commended. Attention is called to the fact that the Town Planning Institute of London has disapproved increasing the heights of buildings in various sections of that city. In that connection the bureau says:

The Town Planning Institute recognized that in some locations increased height might be permitted without public disadvantage. It is reported that the committee of the London County Council, which is charged with enforcement of the Building Act, has recommended that the maximum height of buildings from the pavement to the under-eeling of the topmost story be set at 80 feet, a slight relaxing of the former regulations.

It should be understood that some of the streets in Central London are even narrower than those in Philadelphia's downtown district, and accordingly lower height limits must be set. However, we have found our Philadelphia streets to be much too narrow to meet existing traffic needs.

Is London Wiser? "Town planners in London viewed with alarm the proposal to increase the building height to 120 or 150 feet. In Philadelphia, a maximum height limit of 150 feet for the central district suggested by the Zoning Commission, was strenuously opposed by certain interests as being much too low.

For the time being these objections have prevailed, and the councilmanic Committee on City Planning and Zoning by a split vote passed a motion February 1, 1922, to eliminate the area of the city from the proposed zoning ordinance, and thus leave the central district without any height limit. This action, however, was not referred back to the whole Council for consideration. Hence the proposed zoning ordinance, which is again in the hands of the Zoning Commission, has not been officially mutilated.

The councilmanic Committee has very properly insisted that the Zoning Commission to hold public hearings and sound out local sentiment before sending the ordinance back to Council. However, this task requires funds which the commission does not have, and although zoning escaped the sword, it may now perish from lack of nourishment. So far Council has shown no disposition to make the necessary appropriation. One ordinance introduced by a member of Council has been disapproved, while a second, prepared by the Zoning Commission, appears to be sleeping peacefully in the Finance Committee."

YOUNG AND AMBITIOUS

"Globe Trotter" on Hike Around World, Visits Philadelphia

The people of Pennsylvania and New Jersey are more friendly to "globe trotters" than residents of New York State, according to Isaac Shalstare, nineteen, who has reached Philadelphia on the first leg of a world-wide hike. He hails from New York and has decided to knock about the world for six or seven years just to knock the rough edges off before settling down to business.

He prefers this instead of college, and thinks that all young men should "take to the road" instead of going to college. Shalstare said he will write books as he goes. He will wander through the coal fields of West Virginia, the scene of the recent disturbances, and then write a book on the economic situation in the United States.

After two years' journey through this country, he plans to traverse the whole of South America, then Asia, South Africa and Great Europe. He left New York penniless, but now has \$1.00, and, if the law of averages holds true, he will have amassed a neat fortune before he gets back.

VETERANS TO ORGANIZE

Twenty-eighth Division Men to Form Permanent Association

Major General William G. Price, Jr., yesterday issued a call to veterans of the Twenty-eighth Division to form a permanent division organization at the Infantry Armory, Broad and Wharton streets. The reunion will bring to a close Anniversary Week of the division. The formation of a State Employment Bureau for the State into various posts along lines adopted by the American Legion will be considered at Saturday night's reunion. Officers will be elected, committees appointed and plans made for a general reunion of veterans of the Twenty-eighth Division at Mount Gretna this summer.

CLUB TO ELECT OFFICERS

Speech Reading Organization Has a Membership of 800

The Speech Reading Club of Philadelphia will hold its annual meeting this afternoon at its clubhouse, at 1000 Locust street, to elect officers. The club, organized in 1908, has a membership of more than 800. It is the first organization of its kind to have a clubhouse, but since the opening in January, 1919, four other cities have followed its example. The president of the organization is Miss Cora Elsie Kinzie.

FAMOUS HUNTERS ENTERED

The Executive Committee of the Devon Horse Show and Country Fair has announced that Samuel D. Riddle, of Glen Riddle, owner of the famous race horse Man of War, has entered

his \$25,000 hunter Brigadier General in the hunter division of the Devon show, which will be given at the Devon polo field next week.

COSTUMES TO HIRE

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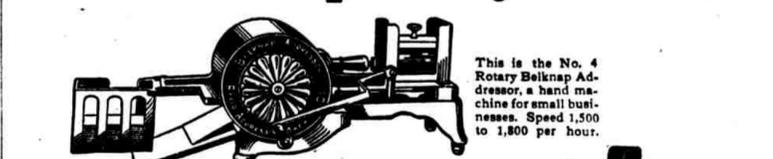
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All Patent, Patent with Fawn, or Gray Suede backs and Tan with Fawn Suede backs.

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Paying for it in leaks and losses incurred daily through old fashioned slow hand-methods of handling listings and names—paying for it in losses of business to more aggressive and progressive competitors. And you will keep on paying for one until you own and operate one. Then, its expense stops; the slight upkeep charge is many times offset by new savings and unaccustomed profits.

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Any business that boasts a typewriter and someone to operate it is half equipped for Belknap Addressing Efficiency. Your typewriter operator cuts a Belknap Addressing Stencil just as she would address an envelope. Once made it's always ready for instantaneous use; for addressing envelopes in which to put your new circulars and the letters with which you are going to combat trade inertia, and make business hum.

The Belknap way is also the modern and economical way of heading up statements, pay sheets, order forms, route lists, shipping blanks, and other business forms.

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STRAWBRIDGE & CLOTHIER

Flowers and Fashions Unite To-morrow in the Gentle Mission of Charity



To-morrow afternoon the Ninth Annual Flower Market opens in Rittenhouse Square. The Babies' Hospital, the Southern Home for Destitute Children, the Harrison Day Nursery, the Sunnyside Day Nursery and Rittenhouse Square will be the beneficiaries this year. Of course, YOU want to help.

The Flower of Fashions Always Shown Here

High-Grade CAPES \$37.50

If a woman who had set \$37.50 as the limit of what she wished to pay for a Cape, were to see these, she would probably pass them up as something away beyond her means, until someone had called her attention to the price tag.

These are Capes of unusual distinction; three models of tricotine, one of Poiré twill, all fashioned on the newest lines, some fringe-trimmed, some with scarf collar, and all beautifully lined with peau de cygne or Canton crepe. In black and navy blue.

Neck Furs

Natural Stone Marten—Chokers in animal style, \$17.50 to \$45.00; two-skin Scarfs, \$50.00 to \$100.00.

Baum Marten—Another pet of the Marten family; single-skin and two-skin styles—\$57.50 to \$110.00.

Hudson Bay Sable—The aristocrat of Fur-dom; Chokers and two-skin Scarfs—\$45.00 to \$135.00.

Imported Strap-Wrist Chamois-Lisle

Gloves, \$1.00
In covert, sand, beaver, mastic, gray and brown. When Gloves like these are \$1.00—don't miss them.

Long Silk Gloves, \$2.00
Sixteen-button, heavy Milanese Silk Gloves, in white, black and the season's most desirable shades.

Cool Net Corsets

A low-bust model with long hips, substantially boned, with free hip space—\$1.50.
A model with medium bust, sizes 21 to 30, \$1.50; sizes 31 to 36—\$2.00.

Elastic-and-Brocade Girdles, Special—\$2.00
Girls and women with youthful figures find these wonderfully comfortable. They give just the right degree of support. Girdles in 14-inch length, closed or laced back—\$2.00.

Brassieres—Special
A cambric model, hooking in front, trimmed with lace and embroidery. Half price at 75c.

Bandeau Brassieres, hooking in front, special at 35c. Third Floor, Market Street, West

We Know It! These Bright May Days Have Brought a Rush for

Women's Summer Frocks

We knew that as soon as Spring began to coquet with Summer, women all would want Cotton Frocks, but their surprise and admiration—their so evident delight in selecting, is beyond anything we have ever witnessed before. Of course, cottons have never been so lovely, and then, all is not cotton that goes into so-called Cotton Frocks—some of the choicest are—

Linen and Linen-and-Voile Frocks
Handkerchief linen and heavy Irish linen in hand-made Frocks with hand-embroidery and hand-drawn-work; and linen and linen-and-voile in the most original combinations; gray, rose, pink, lavender, reseda, brown, rust, mias, white and Copenhagen blue. Straight-line, slip-on and coat models. Prices \$16.50 to \$25.00.

Hand-made and Hand-trimmed Frocks of Imported Pastel Voiles
Voiles so fine they resemble crepe Georgette, and with that same misty, silvery finish. Also some tailored models in this group. Canary, blue, white and rose. Also dark voiles—navy blue, brown and black figured in white. Prices \$9.75 to \$30.00.

Figured Crepe de Chine Frocks and Plain Silks in Various Shades
White, brown, navy blue, periwinkle, canna, fenna and black, in embroidered, beaded and tailored models, many with no. 6 girdles. Figured crepes de chine in light shades, made in printed styles. Prices \$25.00 to \$50.00.

A Special Purchase of Trimmed Mourning Hats, \$3.50 Greatly Under Price Some Worth Double

A special purchase, from a manufacturing milliner, of office samples and small surplus lots—about one hundred hats in all. Sailors, mushrooms, odd small shapes, flared and dented effects, also plenty of small draped turbans—all developed in silks, and simply but effectively trimmed. These are Hats that retain all the smartness of the newest fashions, while perfectly conforming to the requirements of the mourning costume.

Women's Rockford Fashioned Silk Stockings 80c Worth Close to One-Half More

A special lot of 3500 pairs in black, white, nude, cordovan, light and dark gray shades, in sizes 8 1/2 to 10. Fashioned Silk Stockings of a desirable quality, with cotton tops and soles. The low price is due to irregularities in finish, so slight as to be scarcely noticeable—nothing to impair wear or mar appearance—\$1 a pair.



As They Pass

Referring to the figures in the illustration above—

Miss Bobette—at the extreme left, goes flower-making, in a fine voile tinted to match the tea rose; while a knot of black velvet at the neck matches the streamers of her drooping shade Hat of natural Leghorn.

Miss Artful—took a mental preview of the colorful square. "A wonderful foil for black-and-white," quoth she, and straight-way appropriates a Poiré-like sports costume, even to the Milan sailor hat she so gracefully secures from a wayward breeze.

Madame Fair—is true to blue, true to linen and embroidery, too; with a Leghorn Hat—don't say you knew! With appiqued leaves in the same deep hue.

Yronne—is for color—deep, deep rose voile sleeves and trimming for a tailored white ratine frock, and, as we can never have too much of anything that is beautiful, the hat is in rose, rose-trimmed.

Fleurette—"Who will buy my flowers, my pretty garden flowers?" Whom Fleurette is sweet and sixteen, and her costume is a poem in blue and white, with a "Miss Simplicity" collar, and completed by quite the newest in hats—the Radio—Well! who wouldn't buy her flowers?

These and Many Other Values in the Sale of Lingerie

A few of the many special groups showing the remarkably low prices prevailing on dainty Muslin Undergarments:

Cambric Night Gowns, surplus neck—\$1.00 to \$1.50.
Trimmed Nainsook Night Gowns—\$1.00 to \$2.50.
Nainsook Envelope Chemises—\$1.00 to \$2.50.
Corset Covers—\$1.00 to \$1.25.
Dresses—\$1.00 to \$1.25.
Petticoats of lawn cloth, trimmed—\$1.00 to \$2.00.

Strawbridge & Clothier—Third Floor, West

Bracelet Watches at Special Prices

A special purchase of two small lots of Bracelet Watches—enough to make forty-four sweet girl graduates very happy indeed.

\$18.50 Gold-filled Wrist Watches, Elgin movement; convertible bracelet.

\$12.75 Silver Wrist Watches, octagon and tonneau shapes, fifteen-jewel movement; ribbon bracelets.

Aisle 9, Market Street

Sesqui-Centennial Stamps

Given away with our compliments, at the Main Desk, Aisle 9, Filbert Street.



200 Boys' Sturdy All-Wool Suits With Two Pairs of Trousers \$10.50

Boys will like that mannish cut and the good looking suitings in medium and light colorings. And parents will view the quality and those two pairs of knickerbockers with approval, likewise this exceptionally low price. Sizes for boys of 7 to 17 years—\$10.50.

Strawbridge & Clothier—Second Floor, Filbert Street, East

Middy and Oliver Twist Wash Suits for Boys 3 to 8 Years. Under Price—\$1.65

Strawbridge & Clothier—Market Street, Corner